

VOPIUM[®]

**"REACH THE
WORLD FOR LESS"**

LEARN MORE ABOUT VOPIUM

VOPIUM PRESENTATION



Profile

- Danish company founded in 2006
- Software based service provider of free and low-cost international mobile communication
- Intelligent mobile software ensuring least cost routing with superb voice quality (Wifi, VoIP, GSM)
- Listed on NYSE Euronext in Paris in July 2008 (MLVOP)
- 45 employees - strong management team



Our vision and mission

- Our vision: Make mobile communication free (profitably)
- Alternative vision: The leading virtual provider of global mobile communication
- Our mission: To become the mobile provider of choice, radically changing global communication from fixed line and PC to the mobile
- Our value proposition: Easy, inexpensive, superb quality, 100% mobile



The opportunity

- Lucrative and growing market with more than 3 billion mobile subscribers worldwide
- Mobile operators charge excessive rates on international calls
- Only a small fraction of international voice traffic is originating from mobiles – most traffic remains on fixed line, calling cards and PC

Vopium is the best low cost solution for international mobile communication. Vopium aims to be the provider of choice for international calls



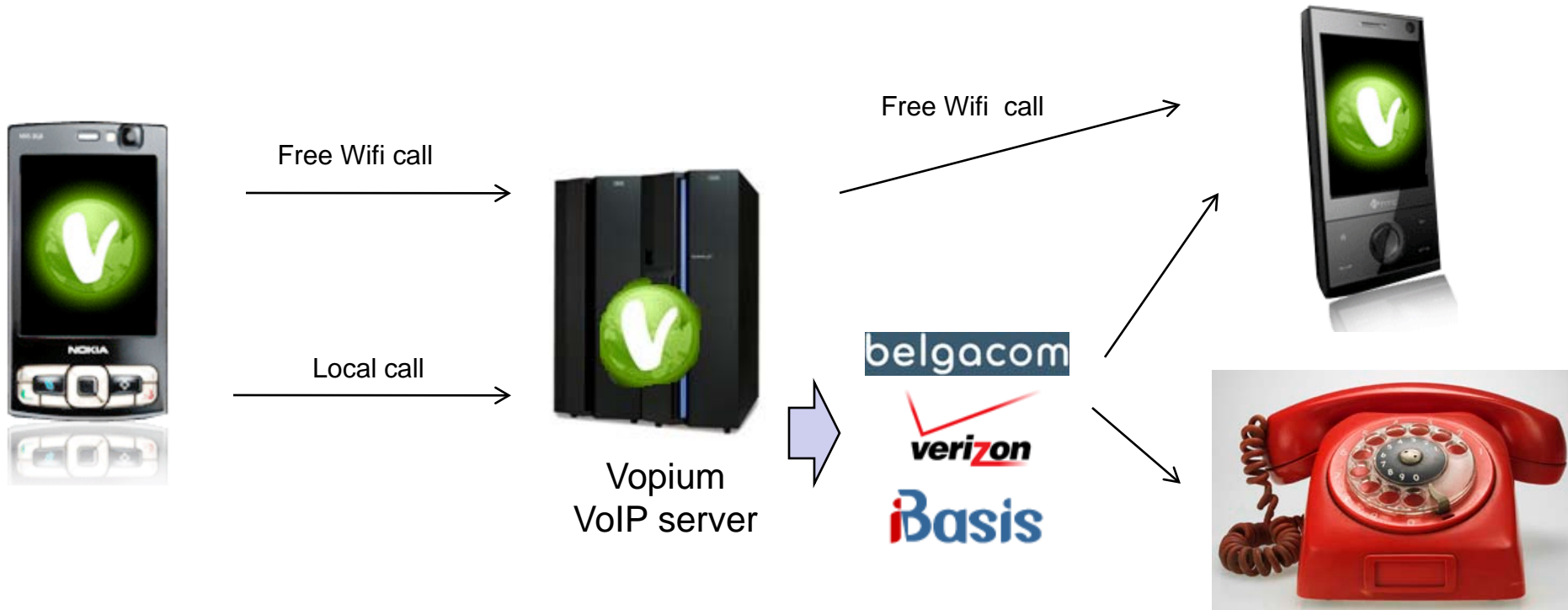
The mobile at the center of communication



100 million applications downloaded from Apple's App Store in less than 2 month
1,2 bn users of Instant Messagin servies (MSN, AOL, Skype, QQ, Jabber..)



Vopium's solution – How it works



Users dials an international number directly from contacts

If Wifi available, Vopium reroutes call over the internet
Otherwise as a local call to Vopium's local gateway

Call is routed to recipient via premium carriers. If the recipient is using Vopium Wifi and online, the call is routed over the internet for free



Vopium's solution – Easy to use

- Easy to download and install. Easy to use, requires no new SIM card and is operator independent. 100% mobile.
- Free Wifi-to-Wifi calls, savings of up to 90% on international calls and SMS. No roaming charges with WiFi solution
- Works on more than 500 different mobile handsets
- Seamless integration with mobile phone – dial directly from contacts, automatic detection of international calls
- Intelligent least cost routing, always ensuring the lowest-cost call
- Works from 15 countries in 10 languages - WiFi works anywhere in the world
- Pre-payment from Vopium.com or directly from the mobile
- Customer support in 5 major languages (uk, fr, es, de, it)





Vopium's solution – Difficult to duplicate

- Proprietary advanced and unique mobile software (most seamless solution)
- Requires ongoing adaptation and maintenance to large number of handsets
- Established industry partnerships (Nokia Pro, Apple, Samsung, Blackberry etc)
- Robust and high quality VoIP platform with top-end suppliers
- Fully automated billing and selfservice platform





Scalable cost efficient infrastructure in place

- Robustness and scalable platform
 - Solution for planned growth in place
- Cost efficient VoIP platform based on best of breed open source
- Multicarrier strategy in place
 - Commercial and quality optimization
 - Using leading international carriers: Verizon, Ibasis/KPN & Belgacom





Unique value proposition

Works independent of geography



Works independent of network/operator

Works independent of handset/OS

Vopium should work on all mobiles, in all countries on all networks

Easy. Inexpensive. Superb quality. 100% mobile.



CONTACT INFORMATION: IMRAN SADIQ

IS@VOPIUM.COM

VISIT: WWW.VOPIUM.COM

MOBILE: (+45) 28 55 17 18